

**The City of Palm Springs Welcomes  
Porsche Club of America Presents The Porsche Parade  
June 20-22**

**EVENT INFORMATION**

“Precisely what is the “Porsche Parade”? The Porsche Parade is a yearly week-long event comprised of four competitive events (Concours, TSD Rally, Autocross, and Technical Quiz-trophies are awarded for all) along with a variety of activities ranging from Banquets, Tours (driving, bus, cruise, and self-guided), Tech Tactics, Golf Tournament, 5K Run/Walk, Art Show, Wine and Beer Tastings, PCA Juniors @ Parade activities as well as some new venues in the mix. While many members choose to participate for the

Main Event Hours:	<b>Wed., 6/21</b>	<b>Thu., 6/22</b>
	7:00am-5:00pm	7:00am-5:00pm

Expected Attendance: 200  
 Families (Yes/No): No  
 Total Room Nights: 0 - The LaQuinta Resort is the headquarter hotel for this valley-wide event  
 Economic Impact: \$210,600.00

Website: <https://www.porscheparade.org/>

Group Logo:



PORSCHE CLUB OF AMERICA

**ACCOMMODATIONS**

Contracting Hotels: The La Quinta Resort and Club

**FOOD & BEVERAGE**

Planned (P) or On Own (O):

Date:	<b>Wed., 6/21</b>	<b>Thu., 6/22</b>
Breakfast:	O	O
Lunch :	O	O
Reception/Party:	O	O
Dinner:	O	O

**SCHEDULE AT A GLANCE** <https://www.porscheparade.org/parade-schedule>

**EVENT ENDING TIMES**

Date:	<b>Wed., 6/21</b>	<b>Thu., 6/22</b>			
Time:	5:00pm	5:00pm			

**ADDITIONAL NOTES**

The Autocross portion of this event will be hosted on Wednesday and Thursday at the Palm Springs Convention Center